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Garden City Realty, Inc. Earns Website Quality Certification
Recognition received for excellence in corporate website

Garden City Beach, SC– March 23, 2016 – For the second consecutive year, Garden City Realty has been awarded the Website Quality Certification (WQC) from Leading Real Estate Companies of the World[®], a global community of more than 500 high quality independent real estate firms. Leading Real Estate Companies of the World[®] (LeadingRE) presents the certification in recognition of excellence in website design and function.

Garden City Realty’s website, GardenCityRealty.com, earned the certification after receiving high marks in a number of critical areas relating to website performance, including usability, design and content, interactivity, customer service and mobile responsiveness. The evaluation was conducted by Virtual Results, LLC, a real estate internet and social marketing firm selected by LeadingRE to review the websites of participating members.

Available only to firms affiliated with LeadingRE, the WQC is awarded based on specific measurements that are updated each year based on the latest in internet marketing strategies and evolving consuming preferences. To maintain the certification, companies must be re-certified every two years.

“We created the WQC to raise the bar in online marketing and recognize the companies that are demonstrating best practices with their websites,” said Leading Real Estate Companies of the World[®] President/CEO Pam O’Connor. “The 136 companies that earned the WQC this year have not only mastered the technical components, but they have also shown superiority in providing highly local content, up-to-the-minute information on homes, and responsive customer service.”

“This recognition is a testament to the dedication and ongoing hard work put into the site by our marketing department and website development team.” said Lee Hewitt, Broker-in-Charge of Real Estate at Garden City Realty. It’s truly rewarding to see our efforts continue to pay off. I am proud of our team and our affiliation with LeadingRE.”

For more information about Garden City Realty, Inc., please contact Christi W. Bessinger, Advertising and Marketing Manager, at 843-652-4290 or CBessinger@GardenCityRealty.com or visit www.GardenCityRealty.com and www.WhyGardenCityRealty.com.

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About Garden City Realty, Inc.

Garden City Realty, Inc. is a Garden City Beach, South Carolina based full-service real estate firm that provides real estate, vacation rentals, and vacation property management services to sellers, buyers, visitors, and vacation property owners. Established in 1973, Garden City Realty, Inc. is a top-ranking firm within the local MLS, with more than one-half billion in sales volume throughout the past 20 years. Garden City Realty, Inc. has world-renowned and local affiliations, a global referral network, and award-winning real estate specialists and accredited buyer representatives.