

IMMEDIATE RELEASE

## **Garden City Realty, Inc. announces the promotion of Alicia Valesey to Communications and Marketing Coordinator**

Garden City Beach, SC – January 16, 2020 – Garden City Realty, Inc., a full-service real estate firm, announced the promotion of Alicia Valesey to Communications and Marketing Coordinator. In this new role, Valesey will assist the Communications and Marketing Manager, Kimberly Raley-Kimes, with the development and implementation of the company's brand strategy, assisting the company's real estate agents with their individual marketing needs, and ensuring the company's marketing efforts are meeting immediate and long-term business goals.



Valesey transitioned from the Vacation Rentals Guest Services Department to the Communications and Marketing Department in November 2019.

“I am super excited to have Alicia join the marketing team. She already knows the company, which is a huge advantage, and has always shown initiative in the performance of her duties in Guest Services. I expect the same level of dedication and commitment to be applied in her new position as Communications and Marketing Coordinator,” stated Raley-Kimes.

Originally from Wappingers Falls, NY, Valesey moved to South Carolina in 2014 to study business at Coastal Carolina University. She graduated with degrees in Business Management and Marketing. In November 2018 she joined Garden City Realty as a Vacation Rentals Reservationist in Guest Services and quickly mastered the techniques and procedures of the role, becoming a key member of the team.

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**Garden City Realty, Inc.** is a Garden City Beach, South Carolina based full-service real estate firm that provides real estate, vacation rentals, and vacation property management services to sellers, buyers, visitors, and vacation property owners. Established in 1973, Garden City Realty, Inc. is a top-ranking firm within the local MLS, with nearly one billion in sales volume in the last 20 years. Garden City Realty, Inc. has world-renowned and local affiliations, a global referral network, award-winning real estate specialists, and accredited buyer representatives.

For more information about Garden City Realty, Inc., please contact Kimberly Raley-Kimes, Communications and Marketing Manager, at 843-652-4290 or [KKimes@GardenCityRealty.com](mailto:KKimes@GardenCityRealty.com) or visit [GardenCityRealty.com](http://GardenCityRealty.com) and [WhyGardenCityRealty.com](http://WhyGardenCityRealty.com).