

Garden City Realty, Inc. welcomes back former Advertising and Marketing Manager

Garden City Beach, SC – January 31, 2018 – Garden City Realty, Inc., a full-service real estate firm, announces staffing changes to its marketing department.

“We are pleased to announce the return of Kimberly Raley-Kimes to Garden City Realty as our new Communications and Marketing Manager,” said Lee Hewitt, Broker-in-Charge of Sales. “Prior to her departure in 2016 she initiated several projects to improve Garden City Realty’s online presence. We’re excited and confident in her abilities to take us to the forefront of marketing and communications in the real estate industry,” added Hewitt.

With more than 20 years of relevant experience, Raley-Kimes’ diverse background encompasses marketing, graphic design, communications, public relations, and advertising.

Raley-Kimes started with Garden City Realty in 2009, as the Advertising Coordinator for the sales department. In 2012 she was named Director of Advertising and Marketing and merged the rental and sales departments’ marketing functions.

Until her departure in 2016, when she and her family relocated to Atlanta, she developed and oversaw all of Garden City Realty’s integrated marketing communications.

“I am excited to return to Garden City Realty. I look at the past two years as a learning experience. As the former Marketing Manager for one of metro Atlanta’s top real estate teams, I’ve gained some valuable knowledge and insight into the business that I’m anxious to share with the GCR,” said Raley-Kimes.

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Garden City Realty, Inc. is a Garden City Beach, South Carolina based full-service real estate firm that provides real estate, vacation rental, and vacation property management services to sellers, buyers, visitors, and vacation property owners. Established in 1973, Garden City Realty, Inc. is a top-ranking firm within the local MLS, with more than one-half billion in sales volume throughout the past 20 years. Garden City Realty, Inc. has world-renowned and local affiliations, a global referral network, and award-winning real estate specialists and accredited buyer representatives.

For more information about Garden City Realty, Inc., please contact Kimberly Raley-Kimes, Communications and Marketing Manager, at 843-652-4290 or KKimes@GardenCityRealty.com or visit www.GardenCityRealty.com and www.WhyGardenCityRealty.com.