

Garden City Realty Receives Website Quality Certification

Recognition earned for excellence in corporate website.

Garden City Beach, SC – February 4, 2014– Garden City Realty has been awarded the Website Quality Certification (WQC) from Leading Real Estate Companies of the World[®], a global network of 500+ real estate firms which presents the certification to member companies that demonstrate best practices in website design and Internet communications.

Garden City Realty's website, GardenCityRealty.com, earned the certification after achieving high marks on a range of criteria, including usability and performance, design and content, interactivity, customer service and Internet lead management, search engine optimization and mobile.

Created by LeadingRE in 2009 to recognize member websites that combine high standards for design, technology and service, the criteria for the WQC are updated annually to reflect the latest in internet marketing strategies. The WQC is an optional program available only to firms affiliated with Leading Real Estate Companies of the World[®] and requires re-certification every two years.

"We are pleased to present the WQC to 124 members this year and commend these firms for creating websites that effectively engage today's home buyers and sellers by providing relevant information in a compelling way, with the perspective only a local firm can offer," said Leading Real Estate Companies of the World[®] President/CEO Pam O'Connor.

"Following the launch of our redesigned website in September, this recognition is a testament to the dedication and hard work put into the site by our marketing department and website development team." said Lee Hewitt, Broker-In-Charge of Real Estate of Garden City Realty. "It's truly rewarding to see our efforts pay off. I'm proud of our team and our affiliation with Leading RE."

For more information about Garden City Realty please visit www.GardenCityRealty.com

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About Garden City Realty

Since its establishment in 1973, Garden City Realty's rental department has grown from 18 properties to more than 500 and the sales department has had more than one-half billion dollars in sales volume in the past 20 years.

Today Garden City Realty's stockholders include Lee Hewitt, Broker-In-Charge of Real Estate Sales who has been with the firm since 1981 and Dennis McElveen, Broker-In-Charge of Vacation Rentals, who began his career with Garden City Realty in 1977.

About Leading Real Estate Companies of the World[®]

Leading Real Estate Companies of the World[®] (www.LeadingRE.com) is the largest network of top independent local and regional brand-name brokerage firms in the residential sector of real estate. The 500+ firms affiliated with Leading Real Estate Companies of the World[®] are represented by 4,000 offices and 120,000 associates in more than 40 countries worldwide.

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