

Garden City Realty, Inc. announces new agent Cal Harrelson



Garden City Beach, SC – July 19, 2012 - **Lee Hewitt, Broker-in-Charge of Garden City Realty, Inc.**, is pleased to announce that **Cal Harrelson** has joined the sales team.

Harrelson is a full-time REALTOR with more than 20 years' experience and \$100 million in real estate sales in Horry and Georgetown counties. He has frequently earned top sales recognition and is a recipient of the Coastal Carolina Association of REALTORS, REALTOR Image Award.

"I believe to be successful you must possess leadership within the community," said Hewitt. "Cal and his family have a long-standing history along the Grand Strand. His grandfather, Leroy Harrelson, was the first mayor of Myrtle Beach; Cal continues that tradition through his work with various local organizations."

He is a member of the Coastal Carolina Association of REALTORS (CCAR), the South Carolina Association of Realtors (SCAR) and the National Association of REALTORS (NAR). He specializes in vacation and investment properties.

Harrelson was the part-owner and developer of High Hammock, a residential waterfront community on Lake Keowee in upstate South Carolina. In 1986 he founded the Harrelson Group, a public relations and marketing firm located in Pawleys Island.

He is a former President of the Georgetown Chamber of Commerce and, together with the board, created the Leadership Georgetown program, aimed at developing and enhancing the knowledge and skills of community leaders. In addition, Harrelson arranged a private meeting with President George H. W. Bush to discuss South Carolina's weather-beaten coast following hurricane Hugo.

Harrelson was the Director of the *Reagan-Bush Campaign '84* for South Carolina, Fundraising Director for the South Carolina Republican Party, and has co-directed several successful congressional campaigns. In addition, he was the Director of Santee Cooper Country, a Division of the South Carolina Department of Parks, Recreation and Tourism, as well as the Director of Public Relations for Wachesa Plantation in Murrells Inlet.

Throughout the community Harrelson is involved in activities and organizations that include; Rotary International, Boy Scouts of America, March of Dimes' Walk America, United Way, American Cancer Society, the South Carolina Crawfish Festival as well as acting chairman of his church's deacon board.

"Success in selling real estate boils down to two things; pricing and marketing. As the coastal markets of Horry and Georgetown rebound, I want my sellers to land on top," said Harrelson. "We are fortunate to have Cal join our sales team. His experience in selling real estate in Garden City Beach, Surfside Beach and Murrells Inlet is an asset to the firm," added Hewitt.

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