

Garden City Realty, Inc. REALTORS® earn GRI Designation

Garden City Beach, SC - December 19, 2011 – **Lee Hewitt, Broker-In-Charge** of Garden City Realty, Inc. is pleased to announce that **Jean Schmaus** and **Norm Clay** were recently awarded the Graduate REALTOR® Institute (GRI) designation. They join other top producers in the residential real estate industry who hold the designation across the nation.



Schmaus and Clay earned the Graduate REALTOR® Institute (GRI) designation by attending a specific, intensive series of a minimum of 90 hours of classroom instruction, covering a variety of subjects including: contract law, professional standards, sales and marketing, finance, and risk reduction.

In addition, they have learned the fundamentals of brokerage and other areas of real estate specialization. With this designation and through increased awareness of current topics important to the real estate professional, such as legal issues, these REALTORS® can better serve prospective clients and customers.



“Education is fundamental to any successful career. I encourage all of our agents to take advantage of opportunities to enhance their profession. I am proud of Jean and Norm for taking the initiative to acquire this designation,” said Hewitt. “In a swarm of real estate agents, you need to tower above. A professional education indicates to the public that these agents are dedicated and serious about their career.”

Schmaus has been with Garden City Realty since February 2009. She has been a full-time broker in the Myrtle Beach area for more than 25 years. Clay has been with Garden City Realty since 2001. He is an active member of the

National Association of REALTORS, the South Carolina Association of REALTORS, and the Coastal Carolina Association of REALTORS where he recently completed a three-year term on the Board of Directors.

Agent Designations:

Jean Schmaus, Broker Associate, GRI

Norm Clay, ABR, REOS, GRI

Garden City Realty, Inc.

608 Atlantic Avenue

Garden City Beach, SC 29576

Sales – 843-651-0900 | 1-800-681-9059

www.GardenCityRealty.com

www.WhyGardenCityRealty.com

Contact:

Kimberly Raley-Kimes

Director of Marketing – Sales

843-652-4222

KKimes@GardenCityRealty.com